



## CONFERENCE FOR THE **GREATER GOOD** CENTRAL WASHINGTON NONPROFIT NETWORK

**June 4, 2024**  
Heritage University

### A Day of Learning, Connection, and Inspiration

*"The conference helped me network and build connections to build my nonprofit and move it forward."*

The Central WA Conference for the Greater Good is where nonprofits, philanthropy, and others dedicated to the greater good converge to learn, connect, and be inspired. Designed by local leaders for local leaders, the Conference invites local and regional experts to share information, insights, and resources that address the opportunities and challenges in front of you today. The Conference is intentionally located on the campus of Heritage University, within the homeland of the Yakama Nation, to foster a space of reflection, connection, and celebration.

#### KEYNOTE SPEAKER

### From the "Golden Rule" to the "Rubber Band Rule": How To Adapt To Build Respect and Trust

Dr. Julie Pham, CEO of CuriosityBased and author of *7 Forms of Respect: A Guide to Transforming Your Communication and Relationships at Work*



Respect is the cornerstone of success in the workplace, but what happens when people define "respect" differently? The "Golden Rule" — treat others the way you would want to be treated — transcends cultures and generations. But what if the Golden Rule isn't always right?

The world of work is rapidly evolving, so how do you know when others feel respected or not? And how can you build respect authentically — and rapidly — to strengthen relationships, teams, workplace culture and outcomes?

Amazon bestselling author Dr. Julie Pham will introduce the "7 Forms of Respect" and show how respect is dynamic, relative, contradictory and subjective. Dr. Pham will teach you the "Rubber Band Rule," and how to apply it to your work within nonprofits and in your personal life.

In this interactive session, you will get to meet and learn from your colleagues. You will leave the session feeling more connected with your colleagues and with practical tools to bring back into your organization and community.

**See you at the Conference!**

#### ALSO AT THE CONFERENCE

**Workshops** on high interest topics: fundraising, leadership, HR, volunteer management, boards, and more!

**Exhibitors** sharing resources that help nonprofits be more efficient, effective, and compliant with the law.

**Games and other ways to connect** and laugh together.

**Wrap-around learning** to help you get ready before and take action afterwards.

**Interpretation** to make the day accessible in Spanish.

*Make sure you subscribe to the Central Washington Nonprofit Network email to receive the latest information. Email [centralwanonprofits@gmail.com](mailto:centralwanonprofits@gmail.com) for more information.*

**EARLY BIRD ENDS ON MAY 3!**