The Central Washington Conference for the Greater Good creates the space where those serving our communities come together to learn, connect, and be inspired. It is convened by the Central Washington Nonprofit Network. Our goal is to help nonprofits in Central Washington so they can better achieve their missions.

"The highlight of the Conference was the opportunity to connect in-person and to take a collective breath and re-set for the future."

**BY THE NUMBERS**

Who attended

141 Nonprofit Leaders from across the region

78 Organizations represented

54% Percent of organizations with 0-5 paid staff

47% Participants who identified as non-White (Asian, Native, Black, or Latino)

What they said about the day

99% The Conference was worth their time

93% Percentage of people who connected with at least one person

"I feel empowered to embrace a graceful leadership style. I made meaningful connections today."
CONVERSATIONS & WORKSHOPS

STRATEGIES FOR THRIVING: JOY, LEADERSHIP, VISION

Keynote speaker Peter Bloch Garcia invited participants to reflect on their vision for thriving. Participants went deeper in facilitated conversations that focused on five key topics:

Fundraising & finance
People & culture
Operations
Advocacy & outreach
Programs

Our vision for thriving

What we need to thrive

Common words and themes across both conversations included:

- Community
- People
- Collaboration
- Connection
- Support

As participants reflected on their vision for thriving, they wanted to feel:

- Included
- Connected
- Respected
- Empowered
- Appreciated

Workshops

6 workshops gave participants the chance to explore leadership, people strategy, and planning in more depth

We asked participants what they plan to take action on. Here are a few of their answers:

- Work hard across generations to create a balanced workplace for everyone.
- Not make assumptions of my coworkers.
- Reviewing our volunteer guidelines, policies, and protocol, share resources from Peter's talk with literally everyone!
- Going back and sharing/implementing knowledge learned today to the team.
- Listen more, talk less.
- Lead by example.
- Have courage to thrive.
- Add joy to my work!
- Learn to let myself off the hook a bit.
- Review our organization forms to make sure everything is updated.
- Share more joyful stories of my org, staff, volunteers, donors. Don't assume but rather ask questions and ask myself how I can help or support.
- Better my leadership craft.

"This conference shows me that we can all come together to learn how to improve services by coming up with more equitable opportunities."

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