



## CONFERENCE FOR THE **GREATER GOOD** CENTRAL WASHINGTON NONPROFIT NETWORK

**June 6, 2023**  
Heritage University

*Where nonprofits, philanthropy, and others working for the greater good come together to learn, connect, and be inspired*

By sponsoring the Conference for the Greater Good, you are investing in the capacity of nonprofits and their partners to more effectively and inclusively serve their communities. You are ensuring that nonprofit staff and volunteers at all levels of their careers have access to the kind of professional development that leads to healthier, more vibrant communities. We are grateful for your support.

### Sponsorship Levels

#### Convening sponsors - \$10,000

*As we tell nonprofits, it is the general operating costs of our work that most need support. Convening sponsors underwrite the cost of producing the event so that we can keep the participant fee affordable.*

- ✦ Recognition on all marketing materials\*
- ✦ Exhibit space
- ✦ Complimentary registration for 4 individuals
- ✦ Named recognition from the podium

#### Lunch sponsor - \$10,000 (1 available)

*Sponsors the cost of lunch for all attendees.*

- ✦ Recognition on all marketing materials\*
- ✦ Exhibit space
- ✦ Complimentary registration for 4 individuals
- ✦ Named recognition from the podium

#### Good morning sponsor - \$5,000

(1 available)

*Sponsors breakfast for all attendees.*

- ✦ Recognition on all marketing materials\*
- ✦ Exhibit space
- ✦ Complimentary registration for 2 individuals
- ✦ Named recognition from the podium

#### Greater Good sponsor - \$3,000-\$5,000

*Greater Good sponsors are important partners towards underwriting key conference elements: presenter preparation, printing, signage, and staffing.*

- ✦ Recognition on all marketing materials
- ✦ Exhibit space
- ✦ Complimentary registration for 2 individuals
- ✦ Named recognition from the podium

#### Welcome sponsor - \$500-\$2,999

*Welcome sponsors are vital partners towards making sure we reach everyone possible. This support allows us to send targeted emails, mail a postcard, and provide customer service to the people who call.*

- ✦ Recognition on all marketing emails and print materials
- ✦ Exhibit space
- ✦ Complimentary registration for 1 individual

#### Scholarship sponsor - \$100 per scholarship

*Every year, around 75 people ask for scholarships. These are emerging leaders, rural leaders, leaders of color, and individuals from small nonprofits who have no professional development budget. Sponsorship covers entrance for one person and recruitment costs*

- ✦ Recognition on all marketing materials

\*We market this conference by email to Central Washington nonprofits from Okanogan to Walla Walla. Through our outreach and that of our partners, we reach every nonprofit in the region. We size logos based on level of contribution. **The sponsorship deadline to have your business's logo included in the conference program is May 1, 2023.**

For more information, contact Matt Fairbank at [sagelandmediation@msn.com](mailto:sagelandmediation@msn.com) or Nancy Bacon at [nancy@nancybacon.com](mailto:nancy@nancybacon.com).

Sponsorship checks should be made out to Yakima Valley Community Foundation with "Conference Sponsorship" noted on memo line. Invoices & W-9 available. Address: YVCF, 316 E Yakima Ave Suite 201, Yakima, WA 98901