GET READY!
Be sure to bookmark the website: centralwanonprofits.org and watch your email for regular updates.

- Set your intentions.
- Read up on sessions and speakers.
- Mark your calendar for events. Use the checkboxes on the program to make sure you capture everything!
- Make sure you have the latest version of Zoom.
- This conference planner is for YOU! We’ve provided space throughout for your notes and action items.

Todo los sesiones que estarán en línea tendrá interpretación en español.

KEYNOTES
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Reimagining the Nonprofit
- Wednesday, April 13 | 10–11:30 am

Shared Work: Working Across Differences Over Time
- Tuesday, April 19 | 10–11:30 am

COMMUNITY CONVERSATIONS
PAGE 3

Twisp, Wenatchee, Ellensburg, Yakima, Kennewick, Online*
- May 3–12

Nonprofit Radio Show LIVE with Nancy Bacon & Sarah Brooks
- Friday, May 6 | 10–11:30 am

WORKSHOPS
PAGE 5

The Power of Allocations – True Program Cost Accounting
- Tuesday, May 10 | 10–11:30 am

Your People Strategy: Leadership, Succession, and Solutions
- Tuesday, May 24 | 10–11:30 am

PEER CONVERSATIONS
PAGE 4

CELEBRATION & RESOURCE FAIR

- Twisp
  May 4 | 3:30–5 pm
- Yakima
  June 9 | 3–5 pm

EDs/CEOs | Emerging leaders (English) | Emerging leaders (Spanish)
Fundraising staff | Board members | Nonprofit staff (general)
- May & June, various dates

*Online conversation includes both Spanish and English options. Tendremos un grupo de participantes de descanso hablando en español durante nuestra conferencia en la comunidad sesión que estará en línea, el 12 de mayo.

centralwanonprofits.org  Questions? Email centralwanonprofits@gmail.com
KEYNOTES

ONLINE | Wednesday, April 13, 10-11:30 AM

Shari Dunn

**REIMAGINING THE NONPROFIT**

To make real progress in advancing equity and justice in our communities, funders and nonprofits will need to deconstruct their thinking and the existing structure of nonprofit work to reimagine and build something vibrant, diverse, and sustainable. Shari’s mantra when it comes to nonprofits is, “change your thinking, change your life.” She will illuminate the history, the challenges, and how staff, board, and funders can transform the sector. Shari discusses the current equity challenges within the philanthropic and nonprofit communities and offers us an alternative path, the social enterprise model.

You will leave this session with fresh ideas and inspiration on how to better engage with your stakeholders and talk with and to funders. You will have a deeper understanding of why equity matters in nonprofit spaces and the steps you can take to move towards a more sustainable model.

BEFORE: What do you hope to learn from this session?

AFTER: Did the session leave you with questions?

Thoughts and takeaways.

Cool stuff to look up later:

A quote you want to remember:

☐ Check here if you participated in the discussion.

ONLINE | Tuesday, April 19, 10-11:30 AM

Tuesday Ryan-Hart

**SHARED WORK:**

**WORKING ACROSS DIFFERENCES OVER TIME**

Often the differences between collaborators — different perspectives, backgrounds, ideologies and aspirations — becomes the focus of projects rather than getting work done together. But there is important work to be done, and we must figure out a way to do it together. In this keynote, Tuesday Ryan-Hart will present the Shared Work model, which puts getting to work back at the center of our collaborations and offers up important leadership stances to take and ways to get unstuck in our collaborative work.

BEFORE: What do you hope to learn from this session?

AFTER: Did the session leave you with questions?

Thoughts and takeaways.

Cool stuff to look up later:

A quote you want to remember:

☐ Check here if you participated in the discussion.

centralwanonprofits.org  Questions? Email centralwanonprofits@gmail.com
IN-PERSON (AND 1 ONLINE)

Watch your email for details about your community conversation, including the location and any logistics related to COVID.

May 3 – Ellensburg
1:30-3:30pm
Kittitas County Chamber of Commerce

May 4 – Twisp
1:30-3:30pm
TwispWorks

May 5 – Wenatchee
2:00-4:00pm
Pybus Market

May 10 – Yakima
1:30-3:30pm
Baker Boyer Bank
Community Room

May 11 – Kennewick
1:30-3:30pm
United Way of Benton & Franklin Counties

May 12 – Online*
1:00-2:30pm
*Spanish & English options

ONLINE | Friday, May 6, 10–11:30

We know running a small nonprofit can be hard. You start or join an organization to make a difference, and all of a sudden you have to raise money, write a budget, find volunteers and so much more.

Nonprofit Radio Show LIVE is live version of the Nonprofit Radio Show podcast. Co-hosted by nonprofit veterans Nancy Bacon and Sarah Brooks, the Nonprofit Radio Show focuses on what is most on your mind. Don’t expect a PowerPoint or anything scripted. Do expect some fun!

Use the link on the website to email Nancy and Sarah your questions in advance. You can also ask questions and share experiences during the show. The Show will be recorded for future podcast broadcasting.

What are your questions?

BEFORE: Who do you hope to meet?

AFTER: People to follow up with.

THANKS TO OUR SPONSORS

These companies, agencies, and nonprofits are here to support your mission!
PEER CONVERSATIONS

ONLINE | Various dates in May and June

How are you feeling today?

Which groups do you identify with? Watch your email for details about your facilitated peer conversation, then get prepared for an interactive discussion with other conference participants online.

- EDs/CEOs
- Emerging leaders (English)
- Emerging leaders (Spanish)

Before: What do you hope to learn from this session?

After: Did the session leave you with questions?

A quote you want to remember:

Thoughts and takeaways.

New folks you met. How will you stay in touch?

IN-PERSON | Two events

WE CAN’T WAIT TO SEE YOU AND CELEBRATE!

After the few years we have had, we are excited to create a space in which we come together and celebrate another year of challenge and opportunity, friendship, and shared purpose.

Twisp: May 4 | 3:30–5 pm
TwispWorks
502 S. Glover St., Twisp, WA 98856

Yakima: June 9 | 3–5 pm
Sarg Hubbard Park Picnic Pavilion
111 S. 18th St., Yakima, WA 98901

GRATITUDE

Abby Crossen
Alberto Saldana
Alex Panagotacos
Angelica Reyes Mejia
Caty Padilla
Erin Fishburn
Kellie Connaughton
Lisa Kapuza
Matt Fairbank*

Nancy Bacon*
Quinn Dalan
Sharon Miracle
Steve Wilmes
Interpretation and Translation
Juven Garcia
Graphic design
Margaret Meps Schulte

* Conference coordinators

centralwanonprofits.org Questions? Email centralwanonprofits@gmail.com
FINANCE WEBINAR
THE POWER OF ALLOCATIONS – TRUE PROGRAM COST ACCOUNTING

For nonprofits, we strengthen our decision making when we can see the whole truth about our programs and their finances. For a complete view of the financial state of any one program, we need to see the full range of resources required to support it. We do that by allocating costs. When we align our accounting systems with our mission, we can see how much our programs really cost, we can create better financial strategies, and we can prepare smarter grant proposals. The investment in strong and sophisticated accounting practices can be transformative for an organization.

This workshop will provide you with an overview of the principles and practices involved in true program cost accounting. The core of which is properly allocating shared and administrative expenses – those resources most at the core of our organizations. Join the Diverge Finance Cooperative founders for a practical and inspirational look at why investing in better accounting may be a strategic breakthrough for your nonprofit.

ONLINE | Tuesday, May 10, 10-11:30 AM

How are you feeling today?

Thoughts and takeaways.

Cool stuff to look up later:

A quote you want to remember:

Check here if you participated in the discussion.

HR WEBINAR
YOUR PEOPLE STRATEGY: LEADERSHIP, SUCCESSION, AND SOLUTIONS

Pull up a chair and grab a cup of tea for a fireside Zoom chat with HR and leadership coaches Melanie Montgomery and Skye Mercer. They will explore how we as leaders can create a “People Strategy” focused on empowerment and equity. They’ll address challenges that hold back many organizations: burnout, recruitment/retainment, wage pressure, and succession planning, highlighting the need for humility, vulnerability, and joy in leadership. They’ll invite you into a conversation about what’s needed to create a “People Strategy” that inspires employees to stay and do their best work.

ONLINE | Tuesday, May 24, 10-11:30 AM

How are you feeling today?

Thoughts and takeaways.

Cool stuff to look up later:

A quote you want to remember:

Check here if you participated in the discussion.
GET READY!

...for the annual gathering of nonprofit and philanthropic people from across the region.

A “deconstructed” conference, where the threads of the annual event are delivered separately, with opportunities to weave together ideas and actions in both regional and peer gatherings online and in person.

Central Washington Nonprofit Network
111 University Pkwy, Suite 102
Yakima, WA 98901

A program of the Central Washington Nonprofit Network

Get your conference planner ready for the Greater Good Conference 2022.

What's on your conference sticky note this year?

Open this today so you can start planning your activities at this year's conference!

Why I'm excited about the conference...

Questions I’d like to get answered at the conference...

Grab a pencil!