

# Your 2022 Conference Planner



## CONFERENCE FOR THE GREATER GOOD

DECONSTRUCTED

Brought to you  
by the Central  
Washington  
Nonprofit Network

### GET READY!

Be sure to bookmark the website:  
[centralwanonprofits.org](http://centralwanonprofits.org)  
and watch your email for regular  
updates.

- Set your intentions.
- Read up on sessions and speakers.
- Mark your calendar for events. Use the checkboxes on the program to make sure you capture everything!
- Make sure you have the latest version of Zoom.
- This conference planner is for YOU! We've provided space throughout for your notes and action items.

**Todo los sesiones que estarán en línea tendrá interpretación en español.**

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### CELEBRATION & RESOURCE FAIR

Twisp  
May 4 | 3:30–5 pm

Yakima  
June 9 | 3–5 pm



### KEYNOTES

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#### Reimagining the Nonprofit

Wednesday, April 13 | 10–11:30 am

Shari  
Dunn



#### Shared Work: Working Across Differences Over Time

Tuesday, April 19 | 10–11:30 am

Tuesday  
Ryan-Hart



### COMMUNITY CONVERSATIONS

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#### Twisp, Wenatchee, Ellensburg, Yakima, Kennewick, Online\*

May 3–12

#### Nonprofit Radio Show LIVE with Nancy Bacon & Sarah Brooks

Friday, May 6 | 10–11:30 am

### WORKSHOPS

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#### The Power of Allocations – True Program Cost Accounting

Tuesday, May 10 | 10–11:30 am

#### Your People Strategy: Leadership, Succession, and Solutions

Tuesday, May 24 | 10–11:30 am

### PEER CONVERSATIONS

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EDs/CEOs | Emerging leaders (English) | Emerging leaders (Spanish)  
Fundraising staff | Board members | Nonprofit staff (general)

May & June, various dates

\*Online conversation includes both Spanish and English options.  
Tendremos un grupo de participantes de descanso hablando en español durante nuestra conferencia en la comunidad sesión que estará en línea, el 12 de mayo.



How are you feeling today?

*Shari Dunn*

**REIMAGINING THE NONPROFIT**

To make real progress in advancing equity and justice in our communities, funders and nonprofits will need to deconstruct their thinking and the existing structure of nonprofit work to reimagine and build something vibrant, diverse, and sustainable. Shari's mantra when it comes to nonprofits is, "change your thinking, change your life." She will illuminate the history, the challenges, and how staff, board, and funders can transform the sector. Shari discusses the current equity challenges within the philanthropic and nonprofit communities and offers us an alternative path, the social enterprise model.

You will leave this session with fresh ideas and inspiration on how to better engage with your stakeholders and talk with and to funders. You will have a deeper understanding of why equity matters in nonprofit spaces and the steps you can take to move towards a more sustainable model.

Thoughts and takeaways.

Cool stuff to look up later:

A quote you want to remember:

Check here if you participated in the discussion.

BEFORE: What do you hope to learn from this session?

AFTER: Did the session leave you with questions?



How are you feeling today?

*Tuesday Ryan-Hart*

**SHARED WORK:  
WORKING ACROSS DIFFERENCES OVER TIME**

Often the differences between collaborators — different perspectives, backgrounds, ideologies and aspirations — becomes the focus of projects rather than getting work done together. But there is important work to be done, and we must figure out a way to do it together. In this keynote, Tuesday Ryan-Hart will present the Shared Work model, which puts getting to work back at the center of our collaborations and offers up important leadership stances to take and ways to get unstuck in our collaborative work.

Thoughts and takeaways.

Cool stuff to look up later:

A quote you want to remember:

Check here if you participated in the discussion.

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AFTER: Did the session leave you with questions?

**IN-PERSON (AND 1 ONLINE)**



**ONLINE | Friday, May 6, 10–11:30**

Watch your email for details about your community conversation, including the location and any logistics related to COVID.

**May 3 – Ellensburg**

1:30-3:30pm  
Kittitas County Chamber of Commerce

**May 10 – Yakima**

1:30-3:30pm  
Baker Boyer Bank Community Room

**May 4 – Twisp**

1:30-3:30pm  
TwispWorks

**May 11 – Kennewick**

1:30-3:30pm  
United Way of Benton & Franklin Counties

**May 5 – Wenatchee**

2:00-4:00pm  
Pybus Market

**May 12 – Online\***

1:00-2:30pm  
\*Spanish & English options



We know running a small nonprofit can be hard. You start or join an organization to make a difference, and all of a sudden you have to raise money, write a budget, find volunteers and so much more.

Nonprofit Radio Show LIVE is live version of the Nonprofit Radio Show podcast. Co-hosted by nonprofit veterans Nancy Bacon and Sarah Brooks, the Nonprofit Radio Show focuses on what is most on your mind. Don't expect a PowerPoint or anything scripted. Do expect some fun!

Use the link on the website to email Nancy and Sarah your questions in advance. You can also ask questions and share experiences during the show. The Show will be recorded for future podcast broadcasting.

What are your questions?



Check here if you participated in the discussion.



**THANKS TO OUR SPONSORS**

*These companies, agencies, and nonprofits are here to support your mission!*

Opening doors to a better life



How are you feeling today?

Which groups do you identify with? Watch your email for details about your facilitated peer conversation, then get prepared for an interactive discussion with other conference participants online.

- EDs/CEOs
- Emerging leaders (English)
- Emerging leaders (Spanish)
- Fundraising staff
- Board members
- Nonprofit staff (general)
- Check here if you participated in the discussion.

**BEFORE:** What do you hope to learn from this session?

**AFTER:** Did the session leave you with questions?

*A quote you want to remember:*

*Thoughts and takeaways.*

*New folks you met. How will you stay in touch?*

**IN-PERSON | Two events** 

**WE CAN'T WAIT TO SEE YOU AND CELEBRATE!**

After the few years we have had, we are excited to create a space in which we come together and celebrate another year of challenge and opportunity, friendship, and shared purpose.

**Twisp:** May 4 | 3:30–5 pm  
TwispWorks  
502 S. Glover St., Twisp, WA 98856

**Yakima:** June 9 | 3–5 pm  
Sarg Hubbard Park Picnic Pavilion  
111 S. 18th St., Yakima, WA 98901

 **GRATITUDE**

Abby Crossen	Nancy Bacon*
Alberto Saldana	Quinn Dalan
Alex Panagotacos	Sharon Miracle
Angelica Reyes Mejia	Steve Wilmes
Caty Padilla	<b>Interpretation and Translation</b>
Erin Fishburn	Juven Garcia
Kellie Connaughton	<b>Graphic design</b>
Lisa Kapuza	Margaret Meps Schulte
Matt Fairbank*	

\* Conference coordinators



ONLINE | Tuesday, May 10, 10-11:30 AM



How are you feeling today?

Luciano Patiño, Shétu Rose,  
and Curtis Klotz

FINANCE WEBINAR

THE POWER OF ALLOCATIONS –  
TRUE PROGRAM COST ACCOUNTING

For nonprofits, we strengthen our decision making when we can see the whole truth about our programs and their finances. For a complete view of the financial state of any one program, we need to see the full range of resources required to support it. We do that by allocating costs. When we align our accounting systems with our mission, we can see how much our programs really cost, we can create better financial strategies, and we can prepare smarter grant proposals. The investment in strong and sophisticated accounting practices can be transformative for an organization.

This workshop will provide you with an overview of the principles and practices involved in true program cost accounting. The core of which is properly allocating shared and administrative expenses – those resources most at the core of our organizations. Join the Diverge Finance Cooperative founders for a practical and inspirational look at why investing in better accounting may be a strategic breakthrough for your nonprofit.

Thoughts and takeaways.

Cool stuff to look up later:

BEFORE: What do you hope to learn from this session?

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ONLINE | Tuesday, May 24, 10-11:30 AM



How are you feeling today?

Melanie Montgomery  
& Skye Mercer

HR WEBINAR

YOUR PEOPLE STRATEGY:  
LEADERSHIP, SUCCESSION, AND SOLUTIONS

Pull up a chair and grab a cup of tea for a fireside Zoom chat with HR and leadership coaches Melanie Montgomery and Skye Mercer. They will explore how we as leaders can create a “People Strategy” focused on empowerment and equity. They’ll address challenges that hold back many organizations: burnout, recruitment/retainment, wage pressure, and succession planning, highlighting the need for humility, vulnerability, and joy in leadership. They’ll invite you into a conversation about what’s needed to create a “People Strategy” that inspires employees to stay and do their best work.

Thoughts and takeaways.

Cool stuff to look up later:

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Check here if you participated in the discussion.

A quote you want to remember:

Central Washington Nonprofit Network  
111 University Pkwy, Suite 102  
Yakima, WA 98901

*A “deconstructed” conference,  
where the threads of the annual  
event are delivered separately,  
with opportunities to weave  
together **ideas and actions**  
in both regional and peer  
gatherings **online and  
in person.***



CONFERENCE FOR THE  
**GREATER GOOD**

APRIL–JUNE 2022

**DECONSTRUCTED**

A program of the Central Washington Nonprofit Network

# GET READY!

...for the annual gathering of  
nonprofit and philanthropic people  
from across the region.

Why I'm excited  
about the  
conference...

Questions I'd like  
to get answered at  
the conference...

**Open this today**  
so you can start planning  
your activities at this  
year's conference!

What's on your  
conference sticky note  
this year?

**Conference Planner Inside**

Grab a pencil!