



APRIL–JUNE 2022

# CONFERENCE FOR THE GREATER GOOD

## DECONSTRUCTED

*A program of the Central Washington Nonprofit Network*

Nonprofits have done heroic work over the past few years navigating a global pandemic, weathering economic challenge, and prioritizing racial justice within their organizations and communities. Their success matters as they move forward missions that ensure people are cared for, rights are honored, and our lives are enriched through connection and the arts. **The Central Washington Conference for the Greater Good convenes nonprofit and philanthropic leaders to learn, connect, and build common purpose. We invite you to sponsor and be a part of this gathering.**

The 2022 Conference will be delivered between April and June 2022, with in-person and online sessions that include:

- Two inspiring keynote speakers** to lead us in a conversation in new ways to think about our work (Online in April)
- In-person Community conversations** (in Winthrop, Wenatchee, Ellensburg, Yakima, Lower Valley, and Tri-Cities in April/May)
- Webinars on topics relevant to current challenges** (Online in May)
- Peer learning conversations** that encourage sharing, action planning, and connection (Online in May/June)
- In-person Celebration in Yakima** (Outside in June) *Exhibitors welcome!*

## Sponsorship Opportunities

### Convening sponsors - \$5,000

*As we tell nonprofits, it is the general operating costs of our work that most need support. Convening sponsors underwrite the cost of producing the event so that we can keep the participant fee affordable.*

- ◆ Recognition on all print and virtual marketing materials and emails\*
- ◆ Marketing tile on the conference website
- ◆ Named recognition during the Keynote Speaker online sessions and the in-person Celebration
- ◆ Complimentary registration for 4 individuals

### Greater Good Sponsor - \$2,500

*Greater Good sponsors are important partners towards underwriting key conference elements: presenter preparation, technology, and staffing.*

- ◆ Recognition on all print and virtual marketing materials and emails\*
- ◆ Named recognition during the Keynote Speaker online sessions and the in-person Celebration
- ◆ Complimentary registration for 2 individuals

### Welcome sponsor - \$500-\$1,000

*Welcome sponsors are vital partners towards making sure we reach everyone possible. This support allows us to send targeted outreach and provide customer service to the people who need extra assistance.*

- ◆ Recognition on all virtual marketing materials and emails.
- ◆ Complimentary registration for 1 individual

### Scholarship sponsor - \$80 per scholarship

*Every year, around 75 people ask for scholarships. These are emerging leaders, rural leaders, leaders of color, and individuals from small nonprofits who have no professional development budget. Sponsorship covers entrance for one person*

### Exhibitor tables (at June celebration in Yakima)

- \$100 Nonprofit organizations
- \$150 Businesses/Government agencies

\*We market this conference by email to Central Washington nonprofits from Okanogan to Walla Walla. Through our outreach and that of our partners, we reach every nonprofit in the region. We size logos based on level of contribution. **The sponsorship deadline to have your business's logo included in the conference program is March 18, 2022.**

**For more information, contact Nancy Bacon at [nancy@nancybacon.com](mailto:nancy@nancybacon.com) or (206)683-3576.**

*Sponsorship checks should be made out to Yakima Valley Community Foundation with "Conference Sponsorship" noted in the memo line. Address: YVCF, 111 University Parkway Suite 102, Yakima WA 98901*

[www.centralwanonprofits.org/2022conference](http://www.centralwanonprofits.org/2022conference)